

City College Presentation

TDM GOALS.

- Maintain just and equitable access to a CCSF Education
- Manage demand for parking
- Make progress towards sustainability goals
- Create a TDM plan that is financially viable to implement

CAC Presentation

CCSF Facilities goals for current TDM plan

- **Reduce Demand for Parking:** Due to anticipated development by neighbors and under the FMP, parking will likely become less readily available at CCSF's Ocean Campus.
- **Reduce Drive Alone Trips to Campus:** Under the CCSF Sustainability Plan, managing drive alone trips is a key aspect to reducing the Campus's carbon footprint.
- **Maintain just and equitable access to a CCSF Education:** While demand for driving to campus could potentially be addressed through market-rate parking, CCSF is concerned with the effects that such a program would have on lower income students, or those students who rely on a car due to their home location.

Reference: City College of San Francisco Transportation Demand Management (TDM) and Parking Plan March 15, 2019 Page 1

CCSF Goals from Fehr and Peers Report

CCSF Facilities staff have set the following goals for this TDM plan:

Maintain just and equitable access to a CCSF Education: While demand for driving to campus could potentially be addressed through market-rate parking, CCSF is concerned with the effects that such a program would have on lower income students, or those students who rely on a car due to their home location or need to get to a job. As such, strategies are included that help address these concerns while still working to reduce vehicle trips to campus.

Manage demand for parking: Due to anticipated development by neighbors and pursuant to the FMP, parking will likely become less readily available at CCSF's Ocean Campus. As such, managing parking demand will help maintain strong relationships with surrounding neighborhoods and help insure students can access educational facilities. Additionally, there are some secondary effects, which may include fewer individuals searching for on-campus parking as it becomes less readily available.

Make progress towards sustainability goals: Under the CCSF Sustainability Plan, managing drive alone trips is a key aspect to reducing the Campus's carbon footprint. As such, this plan proposes to reduce student and employee driving trips by approximately 20 percent and 10 percent, respectively. Further reductions in driving trips may be possible under an expanded TDM program, which could help CCSF meet more ambitious or updated climate change prevention goals. This document may also serve to help update the transportation portions of the CCSF Sustainability Plan, which was published in 2009.

Create a TDM plan that is financially viable to implement: Finally, the cost of the program is one key constraint; as such, measures have been prioritized based on cost and ease of implementation, while other measures are identified but not recommended for short-term implementation.